HomeVentory

The Bloomberg Terminal for your Home

The Problem















You need to make some money from home, how do you start?

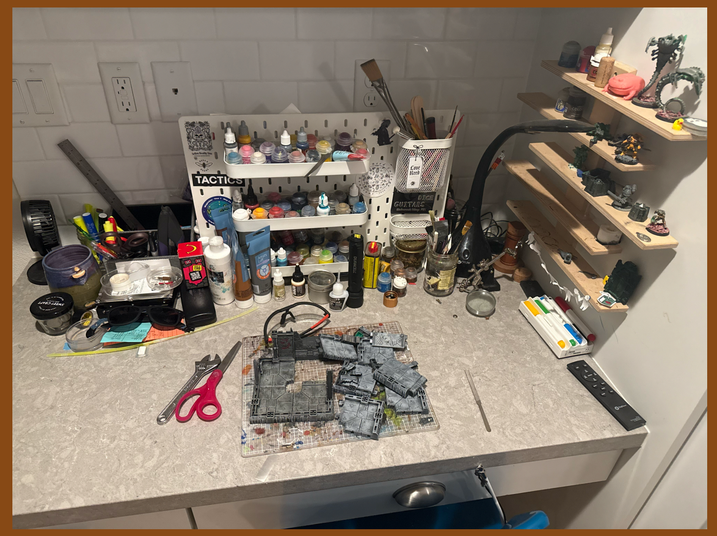
The Solution

HomeVentory

BizBuz Linkitylink GetPayed idothis HomeVentory

A single Brand for all your software needs

Why an ecosystem?







Homeowners learn to trust brands for their hobbies, and when those hobbies turn into businesses we want them to reach for us.

TAM / SAM / SOM / Expansion

36 Million Households with home businesses

6 Million reachable through planned marketing channels

10k SOM with marketing plan in next 12 months and $10 CAC

Once the ecosystem is established, the HomeVentory app anchors expansion to all 150 million US households and beyond

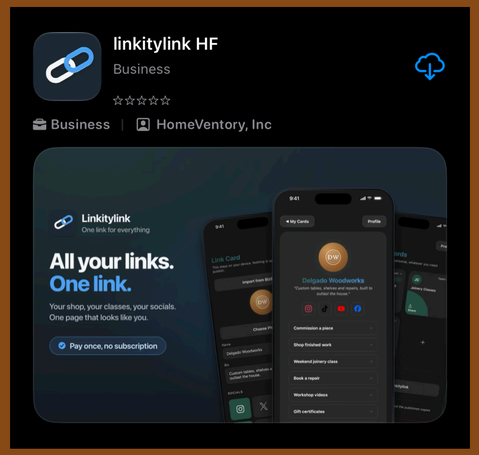
Business Model

- Apps are paid upfront with no monthly subscriptions
- Apps with recurring actions like invoicing are charged fees per action
- Apps with repeatable compute actions charge for those actions
- In general it works like businesses that aren’t free apps work: pay for useful things

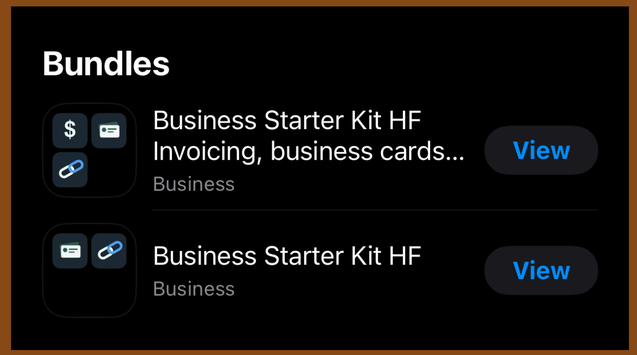
The NO subscription platform

Traction









4 of 5 apps approved by Apple for the App Store

Go-to-market

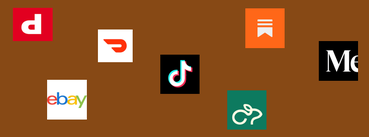


HomeVentory

BizBuz Linkitylink GetPayed idothis HomeVentory

$1k/mo agency + ad-spend with affiliate marketers where the ecosystem are all affiliates!!

Community economics



Recall the problem



There are 2.5 million apps in the app store, and none of them work together.

Grocery Restaurants Is the LTV Community member?

Delivery What Of a

We’re not building flash-in-the-pan SaaS, we’re building community infrastructure

Team



Founder, CEO

Dr. Jaydee Romick has built her own practice, joined early stage startups, sold to the byzantine health industry, and somehow found time to be a mom of two. Zach Babb has published 30+ apps to the app stores, worked on SDKs for Fortune 50 companies, and has founded and thrice exited startups. He also finds time to dad.

HomeVentory was born from their shared interest in just helping people trying to put food on the table for their little ones.



Founder, CTO

Two parents trying to help everyone make ends meet

Milestones



We want to build the slapshot taking part of the hockey stick